



CHOICE Asset Management, Inc.

Phys: 4800 Bee Cave Rd

Austin, TX 78746

Mail: PO Box 161718

Austin, TX 78716

512.302.6060 direct

512.302.6093 fax

www.ChoiceAMI.com

Press Release
CHOICE Asset Management, Inc.
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For Immediate Release

YEAR IN REVIEW: Choice Asset Management Inc, Choice Advisory Group, Choice Investments, Inc.

At year-end 2006, CHOICE announced that it was beginning construction on a building in the Westlake Hills area of Austin, Texas. Several months of study preceded the selection of the site at 4800 Bee Cave Road. CHOICE Asset Management wanted a location that reflected a growing presence in Wealth Management, but still maintained the company's commitment as a local Austin company. Those goals were met when the current location was chosen. Many of our clients live in nearby areas of Austin and the location is easily reached from all areas of the city. The renowned Eanes Independent School District is desirable for Choice Advisors who want to live near work.

Challenges were faced and overcome during the first half of the year. There were changes in management; transition was easy with promotions being made from within the firm. Choice moved out of leased quarters in January to a nearby sub-leased location in North Central Austin. As the building proceeded, management made many trips from the old office to the new building. In addition to the usual construction problems, building was delayed by rainy weather in the spring and early summer.

All CHOICE companies moved to the new location in August. The move went smoothly—after all, we had practice in moving. We then faced the challenges of completing the interior, landscaping and being our own landlord.

The Westlake Chamber of Commerce sponsored a ribbon cutting for us in October. Mayor Mark Urdahl welcomed us to the business community. There was press coverage from the Westlake Picayune. On two evenings in November, we invited our clients and vendors to help celebrate the Grand Opening of our beautiful new building. It was rewarding to have many guests at those three events.

We are excited about plans for the coming year. There will be opportunities for community events, making use of our nice auditorium. We're even planning on another open house in the spring. Please look for forthcoming announcements.