



4800 Bee Cave Rd
Austin, TX 78746

512.302.6060 direct
512.302.6093 fax
www.Choiceami.com

June 13, 2007

To our valued clients,

We are pleased to announce that here at Choice we have made many changes to insure our continued growth and ability to provide excellent service. One of such changes is welcoming Craig Miller as our new Chief Executive Officer of Choice Asset Management, Inc. With 26 years of experience, we feel Craig Miller has the talent and the knowledge to take our company to a new level. Along with his appointment, Hector Eichelmann will now serve as our new Chairman of the Board and Sue Ann Bunner has taken on the role of Vice President of Operations. All of these exciting developments are a testament to the growth and the continued renewal of ideas our company has displayed since it's founding in 1984.

We are also pleased to announce the near completion of our new building and our move, which will be scheduled soon. Our new building is located at:


New Physical Address: 4800 Bee Cave Road
Austin, Texas 78746

Current Address: 3721 Executive Center Drive, Suite 107
Austin, Texas 78731

Mailing Address: PO Box 161718
Austin, Texas 78716

Lines of communication such as telephone/fax numbers and email addresses will remain the same. After more than two decades of hard work, this building signifies our continued diligence and the ability of this firm to move forward to achieve a higher standard of success. Our hope is to make the transition smoothly and make sure all of our clients are comfortable during this change. Feel free to contact us at (512) 302-6060 if we can be of any assistance. We also urge everyone to look around our website at www.choiceami.com to learn more about the company and our staff as well as keeping up to date on any changes or improvements we make.

Sincerely,


Don Itzen
Founder