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**FOR IMMEDIATE RELEASE**

**Choice Asset Management Inc's subsidiary CHOICE Investments, Inc named on *Financial Planning's* 50 Up-and-Comers List**

Austin, Texas - CHOICE Asset Management learned today that CHOICE Investments, Inc, a wholly owned subsidiary and member NASD and SIPC, was named in *Financial Planning* as one of the top 50 Up-and-Comers in 2006. For 21 years, this magazine has compiled the financial statistics of the biggest, fastest-growing independent broker-dealers in the industry.

The magazine's survey compares key-points ranging from number of representatives to revenues of the firms. Also, CHOICE is the only Austin-Owned and Operated broker-dealers and one of five listed with managing offices in the State of Texas on the Top 50 list and the Top 50 Up-and-Comers list.

For more information about CHOICE Asset Management's family of companies visit our website at [www.ChoiceAMI.com](http://www.ChoiceAMI.com) or call 512-302-6060 to speak with a financial adviser.

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